



Department of the Treasury

Alcohol and Tobacco Tax and Trade Bureau



# Press Release

For Immediate Release  
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## **TTB PUBLISHES ANPRM REQUESTING COMMENTS ON POSSIBLE CHANGES TO ALCOHOL BEVERAGE LABELING AND ADVERTISING REGULATIONS**

Washington, D.C. - The Alcohol and Tobacco Tax and Trade Bureau (TTB) issued an Advanced Notice of Proposed Rulemaking in the Federal Register requesting public comment on possible changes to the labeling and advertising requirements of alcohol beverage products regulated by TTB. TTB has long required certain labeling, such as brand name, class and type, alcohol content (in the case of wines containing more than 14 percent alcohol by volume and distilled spirits), net contents, and in recent years has published updated standards for the use of carbohydrate and calorie claims. Because of petitions to mandate additional information, including ingredient, allergen, alcohol, calorie, and carbohydrate content and requests by some to use labels with at least some of that additional information on a voluntary basis under existing rules, TTB believes it is now appropriate to consider revising the alcohol beverage labeling and advertising regulations, and seeks public comment on several issues to assist the agency in formulating specific regulatory proposals.

Major issues under consideration include what additional information, including the use of carbohydrate and calorie claims, ingredients, allergens and alcohol content should be mandatory, and whether some or all of the additional information should be voluntary.

Written comments must be received on or before June 28, 2005.

You may send comments to any of the following addresses:

- Chief, Regulations and Procedures Division, Alcohol and Tobacco Tax and Trade Bureau, Attn: Notice No. 41, P.O. Box 14412, Washington, DC 20044-4412.
- 202-927-8525 (facsimile).
- [nprm@ttb.gov](mailto:nprm@ttb.gov) (e-mail).

- <http://www.ttb.gov/alcohol/rules/index.htm> (an online comment form is posted with this notice on our Web site).
- <http://www.regulations.gov> (Federal e-rulemaking portal; follow instructions for submitting comments).

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